

WEDDINGSUTRA INFLUENCER AWARDS 2025
GUIDELINES FOR BRIDAL BEAUTY:
HOW TO MAKE YOUR ENTRY?

1. Any Event is eligible for entry into WeddingSutra Influencer Awards 2025 -
 - a. It is executed between **1st July 2024 to 31st May 2025**
 - b. Executed anywhere in the world in the realm of **Indian Weddings**
2. Cost per Entry: INR 4900
3. Submit your entry in **PDF format** with a file size **not exceeding 8MB**.
Larger files will be rejected, and you will be asked to compress and re-upload.
4. Entries must be submitted through our online portal only. **Submissions via Email, Drive links, or Image files will not be accepted.**
5. **Naming convention** for your entry PDF file as:
CoupleName_CompanyName/MUAname_CategoryName
Example: Rahul & Simran_MUARanjinedia_BestBridalMakeup(wedding)
6. Follow the format below for your entry PDF to ensure all necessary information is included. Please note that a proper PDF entry **abiding by all the guidelines is required for a successful entry.**

7. Flow for Entry PDF-

Page 1 - Category Name

Page 2 -

Couple's Full Name OR Family Surnames:
Wedding Hashtag:
Venue(s):
Dates of Wedding Celebrations:
Wedding Photographer:
Other Key Wedding Vendors:

Page 3 - 4 –

- a) Provide a brief overview of your work (1-2 short paragraphs or bullet points - Ensure you cover key aspects, including your and the client's vision, inspirations used, and how the event was brought to life.)
- b) Key Pictures of the looks
- c) Video Link if any (not mandatory; only YouTube/Vimeo/Open links which are not password protected)

Ensure pictures/videos are relevant to your entry and showcase your work well while keeping the entire PDF size under 8MB.

If you need any help with submissions, email us at contest@weddingsutra.com